

## CAPABILITY STATEMENT

E-Health Innovation Strategies, LLC (EHIS) is a woman-owned health policy, privacy, and technology advisory firm with 25+ years of federal and state government experience — bridging federal and state requirements with implementation realities across rural health, Medicare and Medicaid, and Health IT programs.

CMS REGULATORY COMPLIANCE & TA

HEALTH TECHNOLOGY PRIVACY

DATA EXCHANGE & INTEROPERABILITY

AI GOVERNANCE & COMPLIANCE

RURAL HEALTH & DIGITAL HEALTH PROGRAM MANAGEMENT

FEDERAL & STATE HEALTH IT ADVISORY

## CORE COMPETENCIES

### Cross-Sector Privacy & Data Sharing Compliance

HIPAA, 42 CFR Part 2, and state privacy law risk assessments for payers and providers including large to mid-size health systems, rural hospitals, RHCs, FQHCs, county BH agencies, and CBOs. Actionable remediation roadmaps and workforce training.

### Data Exchange & Interoperability Guidance

Advisory support on TEFCAs, FHIR, HIE, and state data sharing agreement obligations. Author of nationally recognized federal and state interoperability technical guidance, including [Leveraging TEFCAs for DxF](#).

### AI Governance & Digital Health Compliance

Develops AI governance frameworks for state and rural digital health deployments aligned with federal and state AI policy. MIT Sloan/CSAIL Executive Certificate in AI.

### Federal & State Digital Health Policy & Regulatory Advisory

Federal and state digital health policy and regulatory implementation and compliance advisory and stakeholder strategy.

## KEY DIFFERENTIATORS

### ◆ Federal-State Fluency

Deep CMS, HHS, and state program experience — no learning curve on federal requirements.

### ◆ Extensive Provider & Payer Experience

Ranging from large health systems to RHCs/CBOs to national and state health plans — understands the full spectrum of provider and payer realities.

### ◆ Privacy-to-AI Full Stack

HIPAA assessments through AI governance — full compliance lifecycle in one engagement.

### ◆ Published Technical Authority

Author of nationally recognized interoperability and data exchange guidance for federal and state agencies.

## PAST PERFORMANCE

### State Health Agency (CA)

2024 – Present

SME Consultant — data exchange policy, technical primers, and regulatory analysis.

### Medicaid Partners & ECMS

2024 – Present

Privacy SME — HIPAA, state law, and 42 CFR Part 2 TA for Medicaid organizations.

### U.S. Department of Health & Human Services

2023 – 2024

Senior Advisor — CMS cooperative agreements and federal-state coordination.

### HHS / ASTP / ONC

2015 – 2017

Senior Advisor — implemented national interoperability Pledge 1.0 with 47-state engagement.

### Blue Cross Blue Shield Association (33 Plans)

2018 – 2023

Managing Director — AI governance, interoperability, and CMS rulemaking for national payer system.

### Premier Inc.

2012 – 2015

Senior Director — federal health system policy and contracting across national health system network.

**BUSINESS**

Woman-Owned Small Business (WOSB)

**EDUCATION**

J.D., UC College of the Law SF · MIT Sloan/CSAIL Exec. Cert., AI  
M.A., Columbia SIPA · B.A., UC Berkeley

**LOCATIONS**

Washington, DC · Sacramento, CA · Nationwide

## **Ready to Strengthen Your Rural Health Program?**

Contact us to discuss how EHIS can support your federal or state health program goals.

[Get in Touch](#)

[Visit Our Website](#)